

emc *exchange*

Keeping you up-to-date with all the latest service news from EMC



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On the trail

We followed the journey of our reused mobile phones that took us to Ghana and Uganda.



Ian Austin, Managing Director of EMC, has just returned from Africa where he has followed the journey of mobile phones being channelled into reuse.

As part of EMC's quality assurance and auditing

programme, the trip has served to ensure we are happy with where the phones are going and how they are being reused. Travelling to Ghana and Uganda, Ian witnessed first hand how the phones that would otherwise be classed as disposable waste in Britain, are suitable for use as entry-level equipment in these developing markets.

These mobile phones sent by EMC form part of a rapidly growing market that allows people access to communication that in the past has been too expensive. As well as understanding more about the African market and the demand for new technology, the trip was about forging new partnerships between EMC and industry specific organisations in Ghana and Uganda.



Your next step

Here at EMC, we are on hand to guide you through our simple buy-back service for businesses that ensures environmental compliance and generates revenue.

Our simple recovery service includes:

- Free collection and assessment
- Asset valuation based on reusable handsets
- Secure handling
- Quick efficient payment
- Reporting recovery figures to the Environment Agency
- Returning waste equipment to source (i.e. manufacture or service provider)
- Quality assurance ISO 9001

Our solution

Our priority is to recover mobile phones from the waste stream and find the most cost effective and energy efficient method to introduce them back into the market. If a handset can be reused, then the recycling process (which carries its own environmental impact) can easily be avoided.

Many of the handsets that are suitable for reuse are sent to developing countries, such as Ghana and Uganda. Customers benefit from a safe and value-added service that demonstrates corporate social responsibility through reuse.

For further information call EMC on 01283 516259 or email info@emc-recycle.com

Alternatively, visit www.emc-recycle.com and discover our simple solution to finding value in your surplus mobile phones.



Counting down

Mobile phones are classed as Waste Electrical and Electronic Equipment (WEEE) under this legislation and there is even more need to ensure surplus phones are reused and recycled in a responsible and compliant way.

The main requirements and obligations on producers and distributors of WEEE came into force on **1 April 2007**. Full producer responsibility for the costs of treating household WEEE will start on **1 July 2007**.

Although this legislation doesn't affect the end-user, it makes sense to reuse and recycle your handsets through our simple recovery service.

11.3 million phones are thrown away every year, either ending up in landfill, being incinerated or exported as waste.